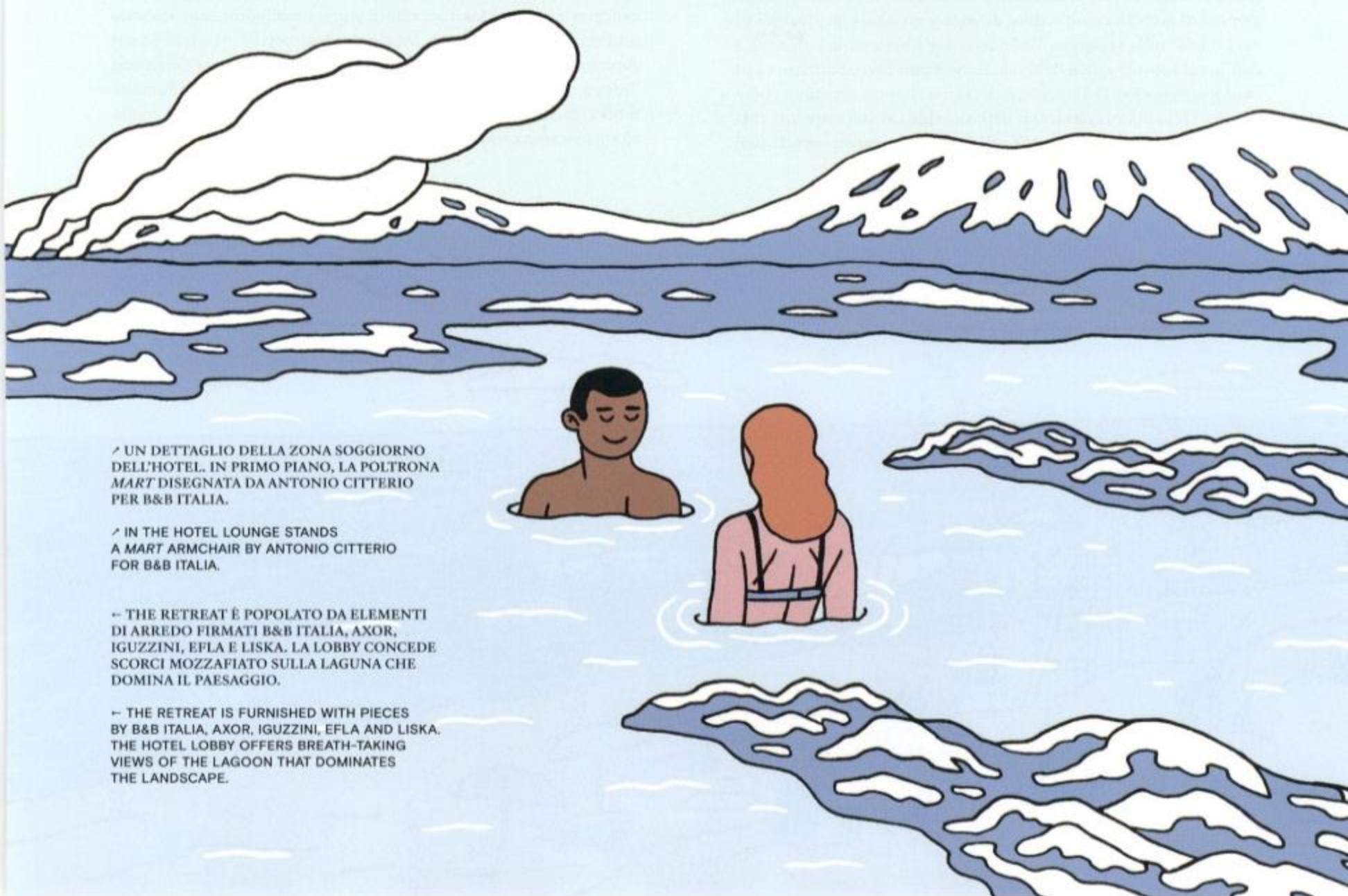


At the Blue Lagoon, interiors and exteriors blend. Handsome use of lava stone, black-lacquered wood and cognac-coloured leather aptly celebrates the lunar atmosphere of the surrounding landscape. As you will have guessed, we're in Iceland, in the heart of a lava field with an 800-year history. Located on Reykjanes Peninsula about 40 kilometres south of the Icelandic capital of Reykjavik, lies the Blue Lagoon. The geothermal spa was established in 1992 and recently expanded to introduce a new tourist destination called The Retreat featuring 62 suites, an underground wellness centre, a library, yoga room and restaurant. Design Group Italia conceived the experience, the interiors and the offerings, while the architecture is by Basalt Architects using furniture by B&B Italia, which collaborated as global design consultant. The blurred inside-outside demarcation is particularly appreciable in the suites, mini oases of relaxed comfort with floor-to-ceiling picture windows that let in stunning views of rocky mountain horizons and moss-covered lava fields. References to the outdoors are emphasised by the palette chosen for the furniture, which subtly reflects the surrounding nature and its nuances. The rejuvenating powers of the volcanic setting come to life in the spa's saunas, steam baths, massages, beauty treatments and masks of silica, algae and minerals. In short, this is where design and well-being go hand in hand to offer a welcome escape from urban chaos. (bluelagoon.com)



^ UN DETTAGLIO DELLA ZONA SOGGIORNO DELL'HOTEL. IN PRIMO PIANO, LA POLTRONA MART DISEGNATA DA ANTONIO CITTERIO PER B&B ITALIA.

^ IN THE HOTEL LOUNGE STANDS A MART ARMCHAIR BY ANTONIO CITTERIO FOR B&B ITALIA.

- THE RETREAT È POPOLATO DA ELEMENTI DI ARREDO FIRMATI B&B ITALIA, AXOR, IGUZZINI, EFLA E LISKA. LA LOBBY CONCEDE SCORCI MOZZAFIATO SULLA LAGUNA CHE DOMINA IL PAESAGGIO.

- THE RETREAT IS FURNISHED WITH PIECES BY B&B ITALIA, AXOR, IGUZZINI, EFLA AND LISKA. THE HOTEL LOBBY OFFERS BREATHTAKING VIEWS OF THE LAGOON THAT DOMINATES THE LANDSCAPE.