



B&B ITALIA - Ayana (divani/poltrone)

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Bulletin

The biggest trend in home interiors right now? Outdoors. Key Italian furniture brands like Cassina and B&B Italia have made innovative outdoor lines a focus for 2020, as advances in materials mean it's possible to produce high-end furniture that's both stylish and weatherproof. Cassina has announced its first complete collection of furniture for outside spaces, including reissues of Le Corbusier chairs and a "love bed" by Patricia Urquiola, art director at Cassina since 2015. Cassina Perspective Goes Outdoor includes furniture, lighting, rugs and accessories all designed as "an extension of the home".

Meanwhile, B&B Italia has bolstered its outdoor offering with three new ranges,

including the minimalist Ayana sofa and complementary low table. Philippe Starck, the irreverent French designer, has worked with B&B Italia on a collection that folds in half to thwart wet weather. Titled "Oh, It Rains!", it features a sofa and an armchair with rectangular seats dwarfed by large, protruding brackets. Folded down, these cover the seat and cushions to protect them.

Elsewhere, European brands Ethimo, Dedon and Kettal continue to expand into the great outdoors with lamps, tables and chairs. As the boundaries between indoor and outdoor blur, brands look to replicate the "warmth" of the former in the latter — whatever the local climate. ◊

*Half-dome light, €1,575, by Naoto Fukasawa for Kettal. Band Collection Club Chair Teak, €1,995, by Patricia Urquiola for Kettal. Sealine coffee table, £3,100, by Dedon. Ayana sofa, £6,710, by Naoto Fukasawa for B&B Italia. Ginger outdoor lamp, from €360, by Niccolò Grassi for Ethimo. Ayana small table, from £3,265, by Naoto Fukasawa for B&B Italia*

*Hand fork, £22; hand trowel, £22; watering can, £26; secateurs, £24; housekeeper's galvanised bucket, £28; leather work gloves, £18, all by Labour And Wait*

