

B&B ITALIA - Ayana (divani/poltrone)

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## B&B ITALIA x NAOTO FUKASAWA

The connection runs deep for B&B Italia's CEO Gilberto Negrini and Japanese designer Naoto Fukasawa, who teamed up again to create Ayana, a minimalist assemblage of outdoor items.

**What attracted you to collaborate with Fukasawa?** GN: His pure, light vision of design and the fact that his products are minimal and precise in their shapes and details. **Most rewarding part of the process?** NF: The most joyful stage for me is visiting the factory, seeing the prototypes and continuing to refine the pieces. **We love the use of natural teak.** GN: The unpainted teak allows the piece to age and evolve in the most genuine way. This project also has a green soul as all the materials can be separated and disposed of with respect for the environment at the end of the product's life cycle. **What excites you most about the collection?** NF: The unique combination of essential shapes and natural wood is so elegant and sophisticated.

Combining Southeast Asian influences with a contemporary Scandinavian aesthetic, the outdoor teak Ayana armchair employs ancient construction. Each structure is completely free of metal elements and instead uses wooden pin joinery; the pieces are shown in Linaria green and gray fabrics. [bebitalia.com](http://bebitalia.com)

