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# Serie Up 2000 Coral Pink

POLTRONE

2000

Gaetano Pesce



## Description

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**The version of the UP5\_6 armchair and ottoman in coral pink Lora fabric can be ordered exclusively through the Direct to Consumer channels (e-Commerce, Monobrand and Flagship Stores).**

An exclusive version of the iconic UP5\_6 chair. The trendiest nuance coral pink is an innovative color that encourages consumers to add color or a sense of fun to their day. Designed in 1969, from the onset, the UP series has been one of the most outstanding expressions of design with its expressive shapes upholstered with elastic fabric. This innovative solution, poised midway between design and art, and conceived to be offered to a wide audience, stems from B&B Italia's extensive technological manufacturing with polyurethane injection molding. Particularly noteworthy among the armchairs is the iconic UP5\_6 with its unmistakable anthropomorphic references: a metaphor of a large womb, it calls to mind ancient statues of the goddesses of fertility. Additionally, a spherical ottoman tied to the armchair contrasts the image of comfort and convenience with a more figurative one that renders a woman with a ball and chain tied to her foot.

**SERIE UP designed in 1969 by Gaetano Pesce wins XXVII Compasso d'Oro ADI - Product Career Award 2022.**

# Technical information

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**Upholstery**

Bayfit® flexible cold shaped polyurethane foam

**Bottom base**

100% jute fabric, PVC trimming

**Cover button**

metallic base and fabric

**Bottom base button**

thick leather

**Cord**

100% nylon

**Cover**

fabric Lora coral pink

# Technical drawings

